ELISA POLYSTAR HIGHLIGHTS PATH TO AUTOMATION WITH THREE KEY CUSTOMER WINS

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Stockholm, Sweden - Data management is increasingly becoming the mobile network operator's most important tool in its drive to deliver superior network performance and customer experience while in turn containing costs and finding new revenues. Elisa Polystar has deployed its telecommunications expertise and experience to provide critical tools in data management, analytics and automation solutions in three important European customer wins that showcase the potential of its portfolio.

Elisa Polystar's approach to automation is underpinned by a commitment to providing a portfolio of compatible cloud-native solutions, powered by our AI and ML capabilities and unparalleled data management tools, that provide a network operator a path to fully self-driving networks. The foundation for these customer wins are Elisa Polystar's three pillars: our telecommunications heritage, automation capability, and capacity to manage the full complexity of networks.

Following the announcement of its deal to supply Telia Sweden with its performance data management and analytics platform, Elisa Polystar has signed a similar agreement with a major tier 1 European operator seeking to modernize its own data collection, analytics, and management operations. The deployment of Elisa Polystar's industry leading performance management platform helps to dissolve data silos and provide the network with an enhanced ability to detect faults and repair them before network performance and customer experience is impaired.

A second deal with a large European operator with ambitious plans to automate its network will see the deployment of Elisa Polystar's Virtual NOC (Network Operations Center), with a potential expansion of services to follow. The Virtual NOC is a closed-loop network automation solution that enables operators to automate all their fault management processes, with the exception of HW failures, to be able to predict and resolve problems without human intervention. The Virtual NOC solution, as deployed in Elisa's own network in Finland is capable of handling 100% of all alarms, resulting in a 71% reduction in incidents and 79% quicker resolution.

A third customer, a smaller European operator, has selected Elisa Polystar's customer experience assurance solution to get real-time visibility into customer experience to ensure seamless connectivity and high quality of service for its customers.

"Operators are under more pressure than ever to deliver the highest quality of experience to customers while also controlling their costs, and that means managing network performance in the most efficient way possible," said Anssi Okkonen, CEO of Elisa Polystar. "The best way to deliver that performance is to take the deep and rich insights provided by the network's multiple data sources and use them to deliver actionable insights. Our solutions provide those insights and it's great to see customers recognizing the strength of our portfolio."

"More and more operators are seeking a roadmap to network automation that gives them the ability both to reduce operating costs and bring new services online quickly without compromising network performance or customer experience," said Thomas Nilsson, Chief Product Officer of Elisa Polystar. "Our

commitment is to deliver a portfolio of solutions that enables operators to embark on that journey at the speed that best suits them with use cases that make a real difference to the network and its customers."

ABOUT ELISA POLYSTAR

Elisa Polystar, part of Elisa Group, is an innovative provider of cloud-native AI-driven data management, analytics, and automation solutions for CSPs globally. Our products fuel digital transformation and help reduce both OPEX and CAPEX costs, while enhancing customer experiences.

Our portfolio – proven with hundreds of CSPs – integrates AI-driven analytics with automation. It unlocks the benefits of closed-loop network operations and optimization, and automation in the RAN and transport domains – delivering self-driving networks. Our solutions are compatible with any network, as well as any service, including IoT and 5G network slicing.

With our background as a subsidiary of Finland's largest CSP, Elisa Polystar's solutions are developed in a live network, and with the unique needs of operators in mind: by an operator, for operators.

Elisa Polystar is certified to ISO 9001:2015 and ISO 27001:2013 by an Accredited Certification Body.

For more information, please visit www.elisapolystar.com.

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